

**Madhya Pradesh Tourism Board**  
Corporate Identification Number (CIN):  
U75302MP2017NPL043078  
6<sup>th</sup> Floor, Lily Trade Wing, Jehangirabad Bhopal  
Madhya Pradesh, India. Pin code – 462003  
Website: [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in)

**Call for “Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities.”**

No. 835/G&SD/MPTB/2019

Bhopal, Dated: 28/2/2019

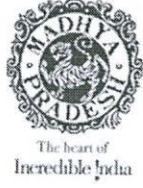
Madhya Pradesh Tourism Board invites “**Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities.**”

The detailed EOI document can be downloaded from [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in) from **28/02/2019**.

Interested Bidders eligible as per qualification criteria may submit their response to the EOI latest by **30/03/2019 till 1700hrs.**

For any other information, contact on 0755-2780600 or email [dirskill@mptourism.com](mailto:dirskill@mptourism.com)

**Managing Director**



**Madhya Pradesh Tourism Board, Madhya Pradesh, Bhopal.**

**Call for “Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities.”**

No. .... / G&SD/ MPTB/2019

Bhopal, Date:....., 2019

**1. Introduction**

Madhya Pradesh Tourism Board also referred to as the “MPTB”, established in 2017 with an objective to promote the tourism in the state of Madhya Pradesh. To develop tourism with public, private partnership in sustainable manner. Investor facilitation, Skill-development, Publicity/promotion of tourist destinations nationally and internationally, identification and development of tourism infrastructure are core objective of the Board.

The objective of development of **Rural Tourism** in Madhya Pradesh is to showcase rural life, culture, heritage art & craft, handloom, and textiles. The intention is to benefit the local community economically and socially as well as enable interaction between tourists and local population for a mutually enriching experience. Rural tourism adds value through packaged programmes in art & craft imparted by skilled local artisans. Village entertainment groups unveil local history and culture, natural and oral treasures. The tourist thus comes face to face with India’s rural traditions.

With this EOI, Madhya Pradesh Tourism Board wants to enter into a non-financial agreement with such organizations working in the country which are engaged in rural and community development, development of infrastructure in the village, improvement of the living standards of the villagers, development of livelihood activities, education, health, malnutrition, sanitation, drinking water, agriculture and allied activities, NRM, women empowerment etc. for support and development of the selected villages under rural tourism activities.

**2. Qualifying criteria for organisations**

The agency responding to this EOI shall be required to possess the following Eligibility criteria:

1. The Agency turnover for last 02 year shall be minimum Rs.50.00 Lakhs (Fifty Lakhs) (CA Certificate to be submitted).
2. The agency should be a company/ partnership firm/ proprietor/Society/NGO. Incorporation/registration certificate should be furnished as documentary proof.



3. Agency, a minimum 10 year's standing as a registered organization.
4. The agency should not have been blacklisted/debarred/disqualified by any regulatory/statutory body or Government entity or any international or national for corrupt or fraudulent practices. **(An undertaking will have to be given as provided in Annexure 3).**

**All necessary documents in support of qualification claim shall be attached with the application.**

### 3. Scope of Work

The broad expectations from the selected partner organisations for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities" shall be support in the following subjects at the village level **by their own resources or CSR funds:** -

1. Technical Support in the implementation of Rural Tourism/Rural Development Activities in the selected areas/ Villages of Madhya Pradesh.
2. Provide support in development of basic infrastructure such as road, electricity, drinking water, renewable energy, solid waste liquid management, water and natural resources management, conservation and protection, etc. in the selected areas/ Villages of Madhya Pradesh.
3. Provide support in organic farming, watershed management, nutrition, health, hygiene and sanitation, education, disability and other social, economic and cultural aspects and other interventions which will be critical for the development of the selected areas/ Villages of Madhya Pradesh.
4. Provide support in training & capacity building, exposures to community, product development, livelihood promotion and establishment of the activities.
5. Provide support in holistic development of selected rural and tribal areas of Madhya Pradesh.
6. Gap funding for the implementation of the rural tourism/ rural development activities in selected areas/ Villages of Madhya Pradesh as per their convenience.
7. Organizations can choose to work in all or some of the above-mentioned areas/sectors as per mutual understanding.

### 4. Support from Madhya Pradesh Tourism Board

MPTB would assist in getting permissions, consents and other assistance/support required from local Government Authorities like Forest, Local Municipal Office, and village authorities, Department of Police, Fire & Traffic, Ambulance & Doctors

or any other Statutory Authorities/Associations regarding rural tourism/ rural development activities.

**5. Presentation of the proposal**

The presentation will be held at the office of Madhya Pradesh Tourism Board, Bhopal. The date and time of presentation will be informed to shortlisted organisations through website and e-mail.

**6. Validity of the Services/ Contract:**

The duration of empanelment of the partner organisations shall be for a **period of five years**, extendable for a further period of up to **five years based** on the performance. Both partners have right to terminate the empanelment at any time in case of change in the Department/ Government Policy/ Procedures, or any other reason with a notice of 15 days.

**7. Procedure of Selection of Partner Organisation**

1. The proposals submitted should be complete in all criteria as mentioned in this document.
2. MPTB reserves the right to examine / verify the supporting documents / reports furnished by the agency.
3. MPTB shall shortlist the organisations based on the responses submitted. MPTB reserves the right to reject any or all the proposals without assigning any reason whatsoever.
4. Organisations fulfilling the eligibility criteria (shortlisted organisations) will be called for a presentation before the committee. During the evaluation both partners will have a right to ask any clarification.
5. Post Presentation, MPTB will empanel the organisations based on requirements following a due procedure.
6. The decision taken by the MPTB in this regard is final and binding on all the empanelled organisations.
7. MPTB may reject any or all the proposals received / cancel the entire process at any stage without assigning any reason whatsoever.
8. If any information or document provided in the response to this EOI is found to be misleading, subsequently the agency will be disqualified.
9. The Agency who wishes to submit responses to this EOI should note that they should abide by all the terms and conditions contained in the EOI. If the responses contain



any extraneous conditions put in by the Agency, such responses may be disqualified and may not be considered for the empanelment / selection process.

10. The information exchanged between the partner Organisations and MPTB as part of this EOI shall be confidential.
11. Notwithstanding anything contained herein above, in case of any dispute, claim and legal action arising out of this EOI, the parties shall be subject to the jurisdiction of courts at Bhopal, Madhya Pradesh State, India only.

#### 8. Submission of Proposal

Agencies qualifying as per the criteria mentioned above and who are interested in providing the services detailed above, may submit their response to this EOI as per formats given in annexure along with relevant documentary evidence latest by **30 March 2019** till 1700hrs. Any response not containing information for all the parts of Annexure may be treated as rejected. The EOI Document is available on the MPTB website [www.tourism.mp.gov.in](http://www.tourism.mp.gov.in). The response should be submitted in hardcopy or soft copy at the below mentioned address:

**The Director (Skill & Training)**  
**Madhya Pradesh Tourism Board,**  
**6<sup>th</sup> Floor, Lily Trade Wing, Jahangirabad, Bhopal**  
**Madhya Pradesh, India. Pin code – 462008**  
**E-mail: dirskill@mptourism.com**

The agency should submit the EOI document in sealed envelope and super scribed with “**Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities.**” in the stipulated date and time. Documents submitted after last date will not be entertained/ considered.

#### 9. Cost of EOI document

There are no fees for the purchase/submission of EOI document.

#### 10. Schedule of Expression of interest Process

MPTB shall endeavour to adhere to the following schedule:

S. No	Event Description	Estimated Date/Time
1	Issue of EOI Documents	28/03/2019
2	EOI submission Last Date	30/03/2019 Time: 1700hrs
3	Presentation Date and Time	Will be informed to technically qualified organisations.

## 11. Arbitration

1. All matters of dispute arising out of this shall be governed by Indian law and subject to the jurisdiction of Courts at Bhopal.
2. All Disputes between the Parties arising out of or relating to or in connection with this Agreement, including the performance or non-performance of the obligations set out herein shall, so far as is possible, be settled amicably between the Parties within thirty (30) days after written notice of such Dispute has been given by one Party to the other Party. The venue of the amicable settlement proceeding shall be the Head Office of MPTB at Bhopal.
3. If any dispute or difference of any kind whatsoever shall arise in connection with or arising out of this contract or the execution of work or maintenance of the works there under, whether before the commencement or during the progress of works or after the termination, abandonment or breach of contract, and it is not amicably settled within 60 days of the notice being served on the other party, it shall be referred to arbitration before a Sole Arbitrator appointed by mutual consent of both parties and as per the provisions of the Arbitration and Conciliation Act, 1996. The venue of the arbitration proceedings shall be the Head Office of MPTB at Bhopal. Upon any and every reference as aforesaid, the assessment of costs and incidental expenses in the proceedings for the award shall be at the discretion of the Arbitrator.

12. **Legal :** Any legal dispute shall be subject to the jurisdiction of Bhopal courts only.



**Format of Application Form**  
(On Applicant Agency's Letterhead)

To,

**Managing Director,  
Madhya Pradesh Tourism Board  
6<sup>th</sup> Floor, Lily Trade Wing, Jehangirabad,  
Bhopal 462008.**

**Subject: "Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities."**

Dear Sir,

This has reference to the advertisement pertaining to the above captioned subject.

We are interested in submitting our **"Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities."**

- We would like to clearly state that we want to apply for Rural Tour Activities qualify for the above work as our agency meets all the pre-qualifying criteria indicated by Madhya Pradesh Tourism Board and our agency is not under a declaration of ineligibility for corrupt or fraudulent practices.
- We understand that if the details given in support of claims made by us are found to be untenable or unverifiable or both our EOI will be rejected without any reference to us. We further clearly understand that MPTB is not obliged to inform us of the reasons of rejection of our bid.

Yours sincerely

**Signature**

<<Name, designation, contact address, telephone number, email & seal of authorized signatory >>

**1. Agency Profile**

S/N	Particulars	Response
1.	Name of Company /Firm/ Agency/Society	
2.	Year of registration	
3.	Address of Head Office	
4.	Fax No.	
5.	Telephone no.	
6.	E-mail Id	
7.	Website	
8.	Regional Office Address of Madhya Pradesh state: 1. 2. 3.	
9.	Authorized Nodal/ Contact Person	
10.	Office/Postal Address	
11.	Mobile No. 1)..... 2).....	
12.	E-mail ID	
13.	Whether agency has been blacklisted for service deficiency in last years. If yes, details thereof.	
14.	Turnover of the last two financial year 1. Year 2016-17 2. Year 2017-18	

**2. Please provide Short notes on:**

- 2.1 Brief about organization
- 2.2 Organizational Set – up
- 2.3 Details about past experience in similar kind of activities (please explain geographical area of intervention, sector / issues/ works covered by the organization, specialized area etc.)



- 2.4 Proposed works/ area of intervention by Agency e.g. infrastructure development, environment etc. under Rural Tourism / Rural Development Activities
- 2.5 Proposed Destination/Cluster/Districts for support (**List is enclosed on Annex 4**)

### 3. Attached Document

S. No.	Documents	Corresponding Page No.	Annexure No.
1	Certificate of Registration		
2	Copy of Memorandum of Association / Trust Deed		
3	Copy of GSTIN no.		
4	Copy of PAN Card		
5	Copy of TAN No.		
6	<b>Audited Financial Report (financial year 2016-17)</b>		
	Balance Sheet		
	Income – Expenditure Statement		
	Receipt and Payment		
7	<b>Audited Financial Report (financial year 2017-18)</b>		
	Balance Sheet		
	Income – Expenditure Statement		
	Receipt and Payment		
8	Other relevant documents ..... (Please mention)		

**Declaration Regarding Clean Track**  
(To be submitted on letterhead of the Agency)

Dated :

To,  
Managing Director,  
Madhya Pradesh Tourism Board  
6<sup>th</sup> Floor, Lily Trade Wing, Jehangirabad,  
Bhopal 462008.

Ref: "Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities."

Dear Sir,

I have carefully gone through the Terms & Conditions contained in the "Expression of Interest (EOI) for Non-Financial Agreement with the Organisation for Promotion, Implementation and Support of Rural Tourism/ Rural Development Activities."

I hereby declare that my company has not been debarred/black listed by any Government/Semi Government organizations in India. I further certify that I am competent officer in my company to make this declaration.

In accordance with the above we would like to declare that:

1. We are not involved in any litigation that may have an impact of affecting or compromising the delivery of services as required under this assignment.
2. We are not blacklisted by any Central/State Government/Public Sector Undertaking in India.
3. The information provided in the EOI document is true and no false representation has been made.

**Yours faithfully,**  
**(Signature of the Agency)**  
**Printed Name**  
**Designation Seal**  
**Date:**  
**Business Address:**  
**Place: Agency's signature**



## List of Cluster of Tourist Destinations

S.No.	Cluster Head Quarter	Name of Tourist Destination
1	Bhopal	Bhopal, Bhojpur, Bhimbetka
2	Sanchi	Sanchi, Udaigiri, Halali
3	Jabalpur	Jabalpur, Bhedaghat, Bargi
4	Panchmari	Panchmari, Tawa, Madai, Tamia
5	Indore	Indore, Choral, Patalpani, Omkareshwar
6	Gwalior	Gwalior, Mitawali, Padawali
7	Shivpuri	Shivpuri, Kuno, Sheopur
8	Orchha	Datia, Orchha
9	Khajuraho	Khajuraho, Panna, Mandla, Ajaygarh
10	Chanderi	Chanderi
11	Shahdol	Shahdol, Bandhangarh, Amarkantak
12	Satna	Satna, Chitrkoot , Maihar, Mukundpur
13	Mandu	Dhar, Mandu, Maheshwar, Bagh, Koteswar
14	Ujjain	Ujjain, Dewas
15	Mandla	Mandla, Kanha
16	Chhindwada	Chhindwada, Pench
17	Burhanpur	Burhanpur, Asirgarh
18	Jhabua	Jhabua
19	Barwani	Barwani
20	Alirajpur	Alirajpur